



"If I'm selling to you, I speak your language. If I'm buying, dann müssen Sie Deutsch sprechen"

# LENT

## LANGUAGES FOR EUROPEAN NICHE TOURISM

The vision of the project is to increase the use of foreign language in the tourism sector, giving even small businesses the chance to grow and benefit of incoming guests from outside the EU.

LENT aims to map the key language needs of 4 niche sectors as a basis for a web and mobile based language application for the use of early stage language learning. The 4 niches are:

- 1) Historical tourism
- 2) Outdoor tourism
- 3) Event tourism
- 4) Culinary tourism

The project will develop a mobile and web-based learning application.